

ST. GEORGE AREA GUIDE

2009

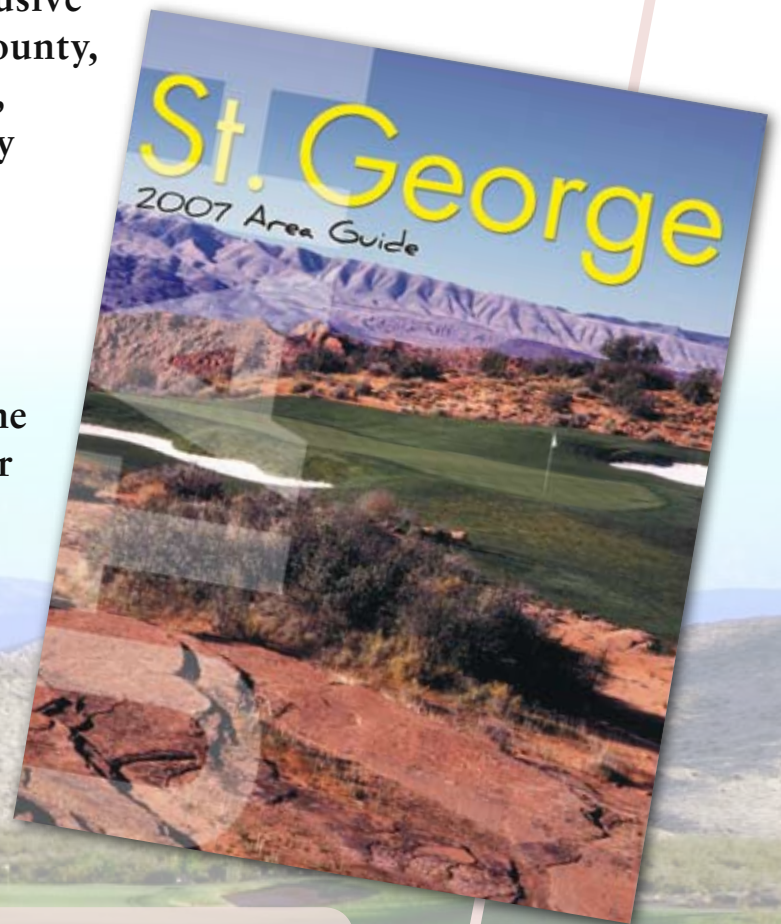
The St. George Area Guide is the exclusive relocation and visitors guide for the county, with 168 pages of crucial information, featuring a complete business directory of all Chamber Members.

Advertise in the St. George Area Guide

...a publication that has a shelf life of one year, giving you multiple impressions for your advertising dollar.

Promote your business

...reach 30,000 newcomers, visitors, business-to-business customers and clients.



NEW Deadlines Don't miss this opportunity.

Advertising Deadline. . .09/25/2008

Publication Date. . . . 11/7/2008

Entire magazine will
also be available On-line at
www.stgeorgechamber.com
and www.thespectrum.com
for one year

For more information or to place an ad contact
The Spectrum at 435-674-6245
or email jeremy@thespectrum.com

Sales Rep#

IO#

THE SPECTRUM

275 East St. George BLVD.
ST. George, Utah 84770

(435) 674-6245

Fax (435) 674-6264

Contact

THE SPECTRUM

435-674-6245

St. George Area Guide 2009

Ad Specifications:

- High resolution 300 DPI, 150 Line Screen.
- Trim size is 8.375" x 10.875", please make sure that your live matter area is at least 1/4 inch inside the trim area. Full page bleed ads must be a full 1/8 inch larger than the trim on all sides (8.625 x 11.125).
- The Spectrum accepts ads on CD, DVD, or Flash Memory. You may ask your sales representative about supplying the files electronically. EPS, PDF, Illustrator, InDesign, or Photoshop files will be accepted. Please remember if supplying native documents to include all images and fonts used in the creation of the file. All images need to be CMYK, all Pantone spot colors will be converted. Please include a color hard copy of your ad with the disk. Neither the St. George Area Chamber of Commerce nor The Spectrum assumes the responsibility of the color reproduction. If you have questions or problems please contact your sales representative.
- With each full page ad the Client will receive 50 magazines. Additional boxes may be purchased, arrangements must be made prior to July 2008.

Ad Sizes (Full Color Included)

Rates*

Full Page Inside Front Cover	<input type="checkbox"/> \$2,390
Full Page Inside Back Cover	<input type="checkbox"/> \$2,390
Full Page Back Cover	<input type="checkbox"/> \$2,950
Full Page (7.1" x 9.66" w/Bleed 8.625" x 11.125)	<input type="checkbox"/> \$1,910
1/2 Page Horizontal (7.1" x 4.7")	<input type="checkbox"/> \$1,330
1/2 Page Vertical (4.7" x 9.66")	<input type="checkbox"/> \$1,330
1/3 Page Horizontal (4.7" x 4.7")	<input type="checkbox"/> \$965
1/6 Page Vertical (2.25" x 4.7")	<input type="checkbox"/> \$445
1/6 Page Horizontal (4.7" x 2.25")	<input type="checkbox"/> \$445
Guaranteed Position, Additional	<input type="checkbox"/> \$255
Non Member Additional	<input type="checkbox"/> \$255
Total Price	\$ _____

Special Instructions:

Customer Name: _____

Customer Number: _____

Contact: _____ Phone: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Advertiser

Signature: _____

X

Date: _____

The Spectrum

Advertising Director: _____

Date: _____