

eSMART Summer Camp

(explore science, math and related tech)

FOR GIRLS



Explore. Dream. Discover.

eSMART is a summer camp for 7th grade girls from Washington and Kane Counties co-sponsored by the American Association of University Women (AAUW) and Dixie State College. Our mission is to encourage our local girls to reach high and love to learn so they can be anything they want in this world. The two day camp will be held at DSC in July 2010 and include an overnight in the dorms for a true "college" experience. eSMART will center around six exciting core classes in science, technology, engineering and math with additional fun team and esteem building activities. Girls will have a deep sea experience, explore the science of smell, and produce their own digital film documentary. For starters.

We are looking for sponsors **to help intrigue and inspire.**

Did you know?

- In 1992 AAUW published a startling national study "How Schools Shortchange Girls" revealing that girls in grades K-12 received an inferior education to boys in American schools. The study found the presence of gender bias in the school system resulted in a loss of self-confidence in girls twice that of boys as they moved from childhood to adolescence. This loss of confidence preceded a drop in achievement in the middle school years for girls - particularly in the fields of math and science. **The bottom line? We must help our girls dream BIG.**
- In a 2004 follow up study, AAUW noted good progress had been made toward gender equity in schools since the 1992 study. But troubling statistics remained. The report showed a shrinking pipeline of girls following courses of studies and careers in science, technology, engineering and math (STEM). Things are better for our daughters, nieces and granddaughters but **there is clearly much work still to be done.**

Sponsorship Levels

Rocket Scientist \$1,000

To include recognition at opening event, logo placement in print advertising and logo placement in printed program.

Doctorate \$250

To include logo placement in print advertising and logo placement in printed program.

Master's \$100

To include name placement in print advertising and name placement in printed program.

Bachelor's \$50

(This will send one girl to camp!)

To include name placement in print advertising.

Checks should be made out to AAUW St. George and sent to:

Gloria Prah
1376 Talachiro
Ivins, UT 84738
(435) 674-2824

gmp@infowest.com

For questions contact:
Kayla Koeber
(435) 986-8956

K.koeber@ml.com

Name: _____ Address: _____

E-mail: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Cell or Work Phone _____

\$1,000 \$250 \$100 \$50 Other \$ _____ My check (made payable to AAUW St. George) is enclosed