



**DOING WHAT MATTERS
MOST FOR BUSINESS**

**POLICY ON DISPLAY AND DISTRIBUTION
OF MEMBERSHIP MATERIAL IN THE
ST. GEORGE AREA CHAMBER OF COMMERCE
WELCOME AND VISITORS CENTER**

One of the benefits of membership in the Chamber is the ability to place marketing material in the Chamber Welcome and Visitor Center where thousands of visitors and newly relocated residents visit each year. The Chamber has made significant investments to provide for the display of these materials.

Due to the growth of the Chamber, (currently the 3rd largest Chamber in Utah), some restrictions must be put in place to allow as many members as possible to enjoy this membership benefit.

The following restrictions apply to all materials *except those displayed by contract or special arrangement with the Chamber.*

BROCHURES

Size: Not to exceed 8 ½ x 3 ¾ display surface (display surface of a tri-fold brochure).

Orientation: Brochure holders are all vertically oriented.

Limitations: Only one literature holder, or that equivalent space per member. Space is limited and based on *good standing with the Chamber, and a first-come first access basis. The Chamber Member is responsible for keeping slots filled. If a slot remains open for over 20 days, it may be given to another member awaiting a space.

BUSINESS CARDS

Size: Card Holders will hold ONLY 2 ½ x 3 inch cards.

Orientation: Card holders are horizontally oriented. Vertically oriented cards will be displayed horizontally.

Limitations: Space is limited, and based on *good standing with the Chamber, and a first-come first access basis. The Chamber Member is responsible for keeping slots filled. If a slot remains open for over 20 days, it may be given to another member awaiting a space.

FLYERS

The Visitor Room does not have space to display 8 ½ x 11 inch flyers. Special events flyers may be posted on the Chamber's bulletin board with Staff approval. Flyers may also be brought to the weekly luncheons for display on the member's table near registration.

TIME LIMITS & SPECIAL OFFERS

ALL materials featuring any offer mentioning price, discount, or consideration (including free offers), MUST include an expiration date for that offer!

The absence of expiration dates on such offers HAS reflected poorly on the Chamber and the Chamber Member when visitors have taken literature or other materials from the Center, and the business could not, or would not honor the coupon or offer.

The Chamber encourages all other materials to include a publication date, or some means to assist Chamber Staff and Volunteers in determining if the information is still accurate and valid.

*Good Standing with the Chamber = Membership dues and other fees are current!